



PRESENTER'S GUIDE ON HOW TO STRUCTURE A MESSAGE TO YOUR AUDIENCE

Structured presentations that create flow and allow you to deliver an engaging presentation with clarity to any audience.

Fearless Communication

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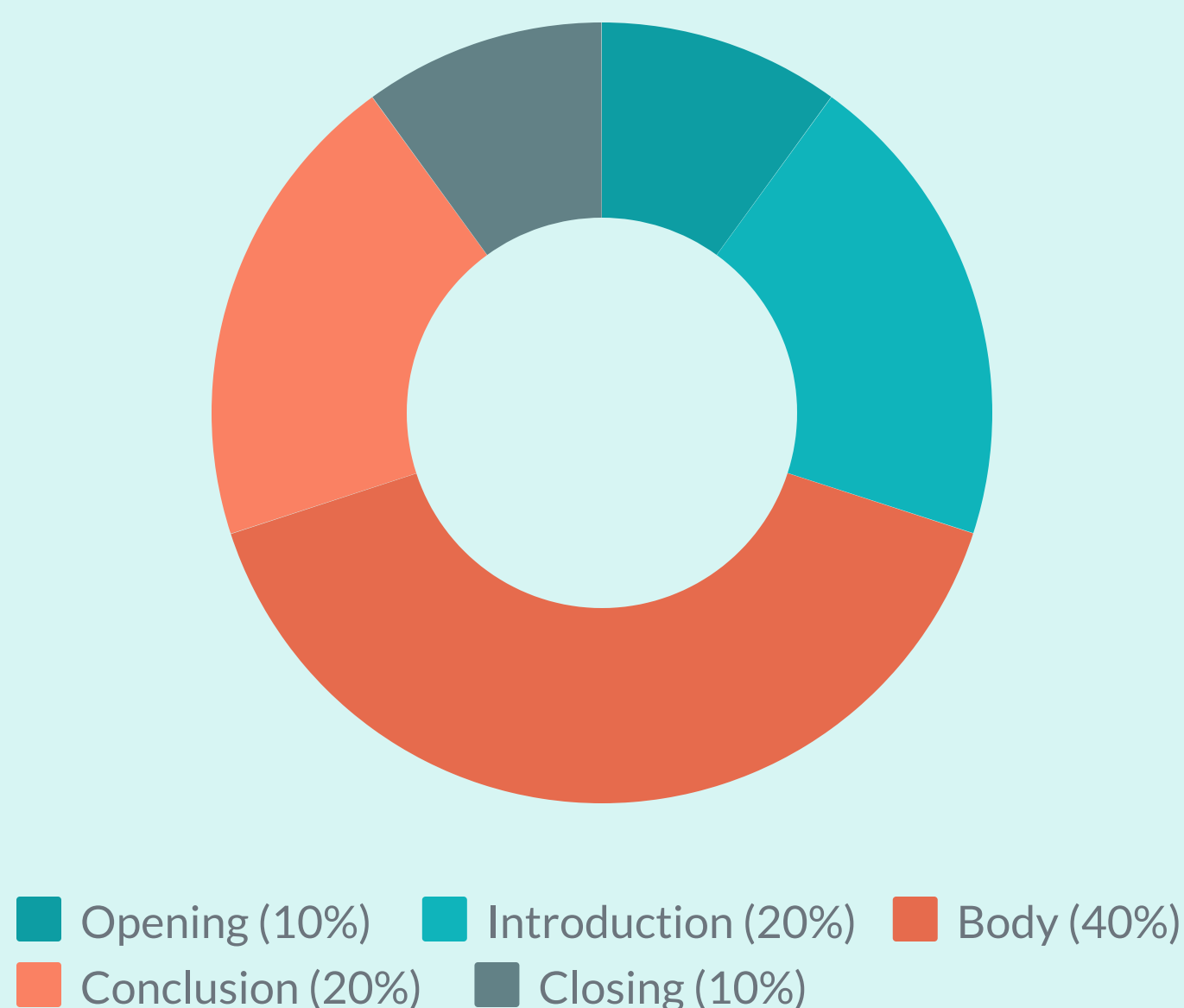
WHY THE STRUCTURE MATTERS

How do you feel when you know exactly how to get from place A to B? Confident, right?

Well, this is the same in a presentation. Your audience might not notice your structure, but they will certainly feel it. They can feel your confidence, flow and energy. They can feel when you know what you are doing.

The structure is your GPS and directions to your destination. This guide will show you the **structure** and **example expressions** for each part.

Presentation



Opening

Hello Ladies and Gentlemen

Welcome to my presentation

Thank you for having me here

Did you know...?

(Make a bold statement)

(Ask a question)

Introduction

Shall we make a start?

Today I'm going to talk about...

Let me begin by saying that...



Structuring the body

Firstly....

Secondly...

Thirdly...

Turning to...

Let's now focus on...

Additionally...

As I move towards a close...

Just a couple more things to mention...

Lastly...

Giving an example

Let me give an example...

Let's look at the case of...

And now let me show you an example of ...



Concluding

To conclude...

To wrap up...

To sum up...

(Add your opinion if relevant)

Closing

Thank you for your attention

It's been a pleasure...

Finally, if you remember one thing from this talk, I hope

it's that...

(add story or anecdote)

Do you have any questions?



WHAT'S NEXT?

Now that you :

- Know how to structure your presentation
- Feel comfortable using connectors
- and know how to open and close with energy

Do you want more in-depth **advice** on how to structure your presentation?

Book your **Power hour** with me here:



Yes, I need a Power hour right away!

OR

If you are going to give a more **technical presentation** and want more tips on how to connect with the audience, sign up for the **Master class**.



Sign me up for the FREE Master class. Story-Teching is more than just eye contact"





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