

HOW TO PREPARE YOUR ELEVATOR PITCH

Fearless Communication



How to create curiosity in 30 seconds

WHO

I am
I do
I have

WHY

I believe in...
I'm passionate
about...

WHAT

Product
Service
Idea
Results

HOW

Method
Sales
Steps

Professional Introduction

What problem am I solving?
What is my solution?
Unique Selling Point (USP)
Call to Action



Personal Introduction

What do I do?
Who do I work with?
What am I passionate about?
What do I want from the future?





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